BEE ECO

Board of Directors & Governance Regulation • Version 1.0 • 12 August 2026

1. PURPOSE

The purpose of this Governance Regulation is to ensure that BEE Eco operates transparently, measurably and sustainably across beekeeping, sustainable agriculture, blockchain, IoT, DePIN, data, commerce and finance.

Core principle: Real field value → measurable data → transparent technology → sustainable economic model.

The BEECO token is not the purpose of the ecosystem; it is the blockchain layer that provides value and utility to a functioning ecosystem.

2. GOVERNANCE PRINCIPLES

• Field First: Decisions should first create value for real beekeepers, real hives and real production.
• Transparency: Financial resources, field activities, token use and material decisions should be reported in a verifiable manner whenever possible.
• Independence: Independent expert opinions should be sought for financial, legal, technical security and scientific matters whenever appropriate.
• Conflict of Interest Prevention: Members may not place personal or commercial interests ahead of BEE Eco's interests.
• Independence from Token Price: Success is measured by real indicators such as active producers, hives, traceable products, IoT devices, users and commercial revenue—not token price.

3. GOVERNANCE STRUCTURE

BEE Eco's governance structure consists of three main layers:

A. Board of Directors — Makes strategic decisions and oversees the project.
B. Operational Units — Manage day-to-day field, technology, finance, commerce and communications.
C. Science, Ethics and Advisory Council — Provides independent expert input to the Board.

4. BOARD OF DIRECTORS

In its initial stage, the BEE Eco Board of Directors is designed as a seven-member core structure.

5. CHAIRPERSON / STRATEGY LEAD

Responsibilities: Define overall strategy; coordinate the Board; manage major strategic partnerships; represent the organization; set annual targets; monitor implementation.

Authority limitation: The Chairperson may not independently use major financial resources, project reserves, community funds or token reserves without Board approval.

6. BEEKEEPING AND FIELD DIRECTORATE

Scope: Beekeepers, hives, pilot regions, field operations, Beekeeping Constitution and producer relations.

Responsibilities: Manage pilot regions; work directly with beekeepers; maintain hive records; validate field data; test smart-hive applications; report producer feedback.

KPIs: Active beekeepers, active hives, field visits, digitally registered hives and producer satisfaction.

7. TECHNOLOGY AND IoT DIRECTORATE

Scope: IoT, smart hives, sensors, data infrastructure, DePIN and software.

Responsibilities: Develop smart-hive infrastructure; collect temperature, humidity and weight data; measure sensor performance; maintain data security; develop DePIN infrastructure.

KPIs: Active sensors, data-reporting hives, data accuracy, system uptime and technical failure rate.

8. BLOCKCHAIN AND TOKENOMICS DIRECTORATE

Scope: BEECO token, smart contracts, blockchain, governance and token utility.

Responsibilities: Manage token infrastructure; develop utility; monitor smart-contract security; maintain on-chain transparency; align token economics with real ecosystem needs.

Core principle: Tokenomics must not outrun real economic activity.

9. FINANCE AND AUDIT RESPONSIBILITY

Responsibilities: Prepare budgets; maintain income and expense records; track field funds; report liquidity and reserves; manage financial risks; prepare regular financial reports.

Audit principle: No person may approve their own expenditure alone. Transactions above defined thresholds require at least two authorized approvals.

10. LEGAL AND COMPLIANCE RESPONSIBILITY

Responsibilities: Monitor legal risks; review contracts; assess legal risks in token and investment communications; protect personal data; obtain independent legal opinions when necessary.

Note: Crypto-asset activities shall follow applicable Turkish legislation and, where necessary, advice from qualified legal and financial professionals.

11. ECOLOGY AND SCIENCE RESPONSIBILITY

Scope: Bee health, biodiversity, flora, sustainable production and scientific validation.

Responsibilities: Assess environmental impacts; work with bee-health specialists; develop university and research partnerships; establish sustainability criteria.

12. COMMERCE AND ECOSYSTEM MANAGEMENT

Scope: BEE Store, honey and bee products, producer network, sales and export.

Responsibilities: Onboard producer products; develop BEE Store; ensure product traceability; develop commercial partnerships; build real revenue streams.

Core goal: BEE Eco should ultimately have real commercial revenue sources that do not depend solely on token income.

13. SCIENCE, ETHICS AND ADVISORY COUNCIL

The Council should include, where possible, a professional beekeeper, bee-health specialist, agricultural engineer, academic, IoT specialist, blockchain specialist, ecology expert, lawyer and finance expert.

The Advisory Council does not manage operations directly. Its role is to evaluate decisions from scientific, technical, ethical and sustainability perspectives.

14. DECISION-MAKING SYSTEM

Level 1 — Operational decisions: Day-to-day decisions may be made by the relevant director.

Level 2 — Strategic decisions: New pilot regions, major technology investments, new commercial partnerships or new products require Board approval.

Level 3 — Critical decisions: Tokenomics changes, major reserve movements, changes in token supply, major financial commitments or fundamental changes to the project require at least 5/7 votes.

15. TOKEN AND RESERVE MANAGEMENT

Financial reserves and token reserves are tracked separately.

Core principle: Unlock ≠ Sell.

Unlocking a token reserve does not automatically mean selling it into the market. Reserves may be used for ecosystem needs, IoT investment, producer incentives, strategic partnerships and corporate reserves. Material reserve movements are recorded and, whenever possible, publicly reported.

16. CONFLICT OF INTEREST

A Board member with a personal or commercial interest in a matter must disclose the conflict, recuse themselves from the decision process and, where necessary, facilitate an independent review.

17. TRANSPARENCY AND REPORTING

BEE Eco aims to regularly report field, technology, commerce, finance and blockchain indicators.

Field: Active beekeepers, active hives, pilot regions, supported producers.
Technology: Smart hives, active sensors, collected data, system uptime.
Commerce: Products, sales, producer revenue, BEE Store performance.
Finance: Income, expenses, fund use, reserve status.
Blockchain: Circulating tokens, locked amount, reserve movements, ecosystem utility.

18. BOARD MEETINGS

The Board normally meets at least once per month. Extraordinary meetings may be called by the Chairperson or at least two Board members.

Meeting records should include the agenda, decisions, voting outcome, responsible person and completion date.

19. ANNUAL STRATEGIC PLAN

Each year, BEE Eco establishes measurable targets. Example Year 1 targets: 100+ producers, 500+ registered hives, initial smart-hive pilot, active BEE Store, product traceability system, first commercial revenue and scientific/institutional partnerships. Targets may be revised according to market and operational conditions.

20. QUALIFICATIONS FOR BOARD MEMBERS

Priority should be given to real field experience, technical expertise, independent judgment, transparency, alignment with BEE Eco's vision, absence of conflicts of interest and measurable results.

Social-media following or popularity in crypto markets alone is not sufficient for Board membership.

21. CORE OBJECTIVE OF THE BOARD

The primary duty of the BEE Eco Board is not to increase the token price. Its primary duty is to build a sustainable ecosystem that creates real value for beekeepers, bees, producers and consumers.

The token is one of the financial and technological instruments of this ecosystem.

22. BEE ECO GOVERNANCE PHILOSOPHY

1. PRODUCE IN THE FIELD — Real beekeeper + real hive + real product.
2. MEASURE WITH DATA — IoT + digital records + traceability.
3. MAKE IT TRANSPARENT WITH BLOCKCHAIN — Blockchain + BEECO + transparent economic structure.

CORPORATE NOTICE / KURUMSAL NOT

The BEE Eco Board of Directors is currently in its formation and early-development phase.

This Regulation constitutes the constitutional and governance foundation for the planned seven-member final Board of Directors to be established during BEE Eco's 6–12 month global growth and institutionalization process.

At the initial stage, since the final Board structure has not yet been established, BEE Eco's strategic management and decision-making authority is exercised by the Founder Leader / Chairperson.

As the project grows and the necessary conditions for institutionalization are established, the Founder Leader / Chairperson will progressively establish the seven-member Board of Directors defined in this Regulation.

Once the final Board is established, responsibilities and authorities in strategic decision-making, financial oversight, field management, technology and IoT, blockchain and tokenomics, legal and compliance, and ecology and science will be distributed in accordance with this Regulation.

This transition is designed to bridge BEE Eco's early-stage ability to make rapid decisions with its future framework of institutional transparency and independent oversight.

Founder Leadership → Institutional Structuring → Seven-Member Board of Directors → Independent and Transparent Ecosystem Governance

BEE Eco's institutionalization goal is not to remain dependent on one individual, but to transition toward a sustainable, auditable and expertise-based governance system.